INPACT June 2016 SEEING IS BELIEVING







The Patients' Behbud Society for AKUH

CHAIRMAN'S MESSAGE



M. R. Monem

Dear Friends,

"The likeness of those who spend their wealth in the Way of Allah, is as the likeness of a grain (of corn); it grows seven ears, and each ear has a hundred grains. Allah gives manifold increase to Whom He wills. And Allah is All-Sufficient for His creatures' needs, All-Knower."

2:261 (Translation from The Noble Quran)

As we approach Ramadan 2016, the Patient's Behbud Society of AKUH (PBS) celebrates 15 years of providing health and hope to zakat *mushtehiq* patients in the country. The generosity of donors such as yourself has enabled PBS to assist over 28,000 patients since its inception. Men, women and children suffering from devastating, life-threatening illnesses such as cancer, hepatitis, thalassemia, as well as cardiological and neurological disorders, have received quality health care at Aga Khan University Hospital (AKUH).

As the population of Pakistan increases and non-communicable diseases become more widespread, many more people will be needing your assistance. For patients whose journey has already been full of pain and hardship, treatment at AKUH is often their last resort.

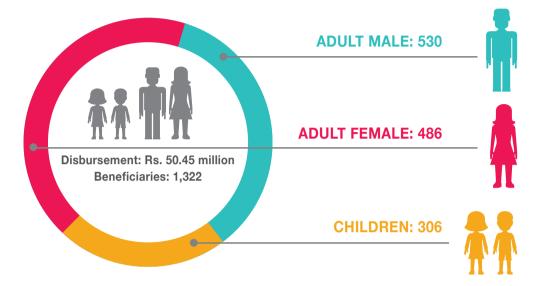
Your peace of mind is our utmost concern and we assure you that your zakat is being disbursed strictly in compliance with the Shariah. We ensure that 100% of the zakat collected by PBS is disbursed **only** to zakat eligible patients, while all operating expenses of the society are borne by AKUH. The annual audited accounts of PBS are shared with the public and are available on the PBS website.

As we scale up our zakat programme, we are confident that you will partner with us to reach out to more people in need. This Ramadan, give generously!

Best regards,

MR Monen

BENEFICIARIES AND DISBURSEMENT*



SERVICES PROVIDED TO PATIENTS*

Speciality	# of visits	% of total support
Cardiology	18	7.55%
Endocrinology	1	0.03%
Internal Medicine	26	10.10%
Gastroenterology	6	1.38%
General Surgery	35	14.73%
Plastic surgery	3	0.38%
Vascular Surgery	2	0.39%
Haematology	26	1.33%
Oncology	59	3.04%
Pulmonology	4	1.99%
Nephrology	1	0.16%
Urology	5	1.40%
Mind and Brain	27	16.43%
Obs Gyn	6	2.21%
Paeds	106	22.49%
Orthopaedics	16	9.37%
ENT Surgery	16	7.04%
	357	100%

A STONE'S THROW

In 2007, five-year old Asad Javed was playing with his friends, when a brutal act of unkindness changed the course of his life: another young boy hurled a stone at him. The stone hit Asad's eye and he lost vision in this eye.

Asad underwent a painful and unsuccessful procedure soon after his injury. His studies and playtime all came to a halt. Reading, watching TV and other sight-dependent activities became a strain, causing blinding headaches. His father, a driver, worried about his child's future. For eight years his parents desperately visited various doctors and tried to find a cure for his severely impaired vision.

"Doctors would want to take money from us for tests and operations beforehand, but would not give us any guarantees of success," says his mother.

It was only after he visited AKUH in 2015, that Asad's problem was thoroughly diagnosed. The impact from the stone had caused a scar in his eye and a haemorrhage, or leakage of blood, at the back of his retina. Due to delayed treatment, a cataract had also formed in Asad's eye.

A cataract is a clouding of the lens in the eye that affects vision. It mostly occurs with age. In Pakistan, according to a 2007 study, over half a million people suffer from blindness from cataract issues, which can be corrected provided the right treatment is available.

"When Asad came to see me, he only had 10 per cent vision left in his eye. The treatment he received saved him from permanent blindness," says Dr Irfan Jeeva, Service Line Chief of Ophthalmology/ENT at AKUH.

In December 2015, Dr Jeeva performed the first of three procedures, to remove the cataract from Asad's eye. Then, between January and February 2016, he received two injections, four weeks apart, to treat the haemorrhage in his eye. These procedures restored 75% of the child's vision.

With four other family members to feed, Asad's father could ill afford the treatment for his son's complicated condition. His physician referred his case to welfare. Both the Patients' Behbud Society for AKUH and the Patient Welfare Programme helped reduce his financial burden, covering over 70 per cent of the cost of the treatment. Dr Jeeva waived his clinic charges to facilitate Asad's family even further.

At AKUH, Asad received prompt diagnosis and treatment, supported by state-of-the-art equipment and world-standard medication. Asad was given guidance on how to care for his eye once he checked out of the Hospital and continues to be monitored by the ophthalmology team after his treatment has concluded. He makes regular follow-up visits to his ophthalmologist.

"I struggled to see the blackboard clearly, but my helpful classmates would let me copy off their books," recalls Asad, of his experience of living with one eye.

With the horror of his eye injury now behind him, he can enjoy reading, watching TV and being a 'normal child' again!



A GREATER VISION: THE OPHTHALMOLOGY AND EAR, NOSE AND THROAT (ENT) SERVICE LINE

Giving someone the opportunity to see and engage in society has a tremendous emotional and societal impact. Ophthalmology is often viewed with a narrow lens, to comprise only diseases or trauma that directly affect sight. However, in AKUH, the vision of the 'Ophthalmology and ENT' service line is to encompass all conditions that have an impact on the eyes, and to provide expert clinicians in this area.

This service line combines cutting edge technology with investigative and surgical tools that are used to serve patients with world-standard quality and care. Patients who cannot afford their treatment at AKUH, are supported by financial assistance and welfare. The head of the department, Dr Irfan Jeeva, has triple fellowship in ophthalmology, subspecialty paediatric ophthalmology, retina and cosmetic surgery, and has been trained in the UK. Other ophthalmologists trained in UK include: Dr Tanveer Chaudhry, Dr P.S. Mahar, and Dr Maqsood Burq. Senior faculty such as Dr Tanveer Chaudhry, Dr P.S. Mahar, and Dr Maqsood Burq, also perform corneal transplant procedures. The ophthalmology team attracts patients from within Pakistan, including from the remote northern areas, and outside Pakistan, from countries including Afghanistan, Europe, and North America.

The team currently provides diabetic screening and interventions, retinal and glaucoma screening, as well as the general procedures of cataract surgery, using the best, recently acquired equipment. The team is spearheading the university's plan of providing further specialised service, moving from general ENT and ophthalmology to refractive surgery, orbital and oculoplastics, head and neck surgery, neuro-ophthalmology and aesthetic





medicine. The service line is managed by Nurse Manager, Ms Zahraa Bhimji, a Canadian who has adopted Pakistan as her home, with a background as an educator, critical care specialist and certified ophthalmic technologist.

Ophthalmology expansion and collaborations:

Refractive Surgery

The Ophthalmology team will be inaugurating the refractive surgery suite this year, to provide patients access to state-of-the-art equipment to eliminate the need for glasses. The option to open one's eyes and see the world, unaided, will give so many patients the freedom to live, play, and work without being dependent on corrective visual aids.

Oculofacial plastics

Oculofacial plastics is a specialised form of surgery that focuses on aesthetic and reconstructive aspects of the face, eyelids, the brow, orbital bones, tear duct system and the mid-face. Oculofacial plastics is known and accepted internationally. In Pakistan, this service will be introduced at AKUH. This area of aesthetic medicine is growing exponentially as it helps restore a pleasing aesthetic to patients dealing with disfiguring scars, burns and marks which could have been the result of acid attacks, trauma, accidents, etc. Where they once suffered from lack of confidence and poor self esteem, they are now self assured and happy about their appearance, leading to a substantial improvement in the quality of their lives, socially and otherwise. AKUH will provide clients both invasive and non-invasive cosmetic options with lasers, botox, and fillers.

Neuro-ophthalmology collaboration

The ability to diagnose neurological diseases that directly manifest and impact a patient's vision is rare. This unique subspecialty will be offered in AKUH. This service will especially benefit adults and children who are manifesting visual problems due to neurological diseases.



ENT expansion and collaborations:

Head and Neck Service

Specialised head and neck services in ENT will provide state-of-the-art equipment to diagnose and treat hard to reach masses in the head and neck area. This programme is being led by Dr Mumtaz Jamshed who recently joined AKUH after returning from the Cleveland Clinic. This service will be the first of its kind in the country and will be governed by the highest standards of quality.

Cochlear implant surgery

AKUH still provides the only organised cochlear implant service in the city. Simultaneously, AKUH also offers audiometry services, to test hearing. These implants provide children the ability to hear, where once there was no option. Cochlear implant surgery was initiated in AKUH in 2009, and over 400 cases have been resolved. The Hospital offers unique services of ENT consultant Dr Sohail Awan, renowned for his work in cochlear implants.

AKUH is the only service provider in the city to have two surgeons from ophthalmology and otolaryngology offer the endoscopic DCR (dacryocystorhinostomy). This procedure repairs the tear pipes of the eye without leaving any scar, and has had a very high success rate.

The Ophthalmology and ENT service line extends to Afghanistan and incorporates AKUH's work with FMIC (French Medical Institute for Children). Diagnostic images of patients in Kabul and their histories are shared through tele-ophthalmology services; a physician in Karachi reviews and coordinates treatment plans with FMIC vision care.

We hope you will help us alleviate the suffering of patients and provide them better access to these specialised services offered at AKUH.

"COME SEE THE HOSPITAL AND JUDGE FOR YOURSELF."

SAYS MR KHURRAM ASHFAQ

Mr Khurram Ashfaq brims with confidence and energy. He manages a family business with his father and brother, which has diversified into trading, hardware, aluminium production, farming and textiles, both within and outside Pakistan. However, it is his sincerity and piety that strike the observer. He has always been motivated to help those who deserve assistance and describes it as a 'social and religious responsibility'.

"We always want the best healthcare for ourselves. What about other people who can't afford the best?" he asks.

Mr Ashfaq was passionate about starting a hospital for needy patients, however: "to develop one's own hospital requires manpower and time" and he and his family tend to be heavily involved with their business.

Mr Ashfaq's interaction with the Patients' Behbud Society for AKUH started in 2015. Embarking on a tour of the Hospital's facilities and a detailed observance of the rigorous system established to disburse zakat to needy patients, convinced him of the legitimacy of the Society. During the tour, viewing the patients firsthand, Mr Ashfaq realised that his fear, that the AKUH gives preference to any one community, was unfounded.

PBS is part of AKUH's larger effort to reach out to deserving patients of every ethnic and religious background. The Patient Welfare Programme has already disbursed over Rs 7.5 billion to over 1.5 million patients, since its inception in 1986.



PBS was formed in 2001 with the objective of collecting and disbursing zakat, in order to help *mustehiq* patients receive high quality medical treatment at the Aga Khan University Hospital (AKUH), its clinics and medical centres.

"Seeing is believing" he says, regarding the quality and transparency of AKUH's zakat disbursement system.

In particular, he was impressed by a number of features of PBS: Firstly, patients have access to comprehensive diagnosis and treatment under one roof, for ailments ranging from a respiratory disorder to complex cancers. Secondly, the physicians are not provided information about which patients are zakat recipients, hence the quality of their care is not compromised by any bias. Thirdly, Mr Ashfaq observed that the physicians treating the *mustehiq* patients' cases, remain highly involved with the case until the patient is cured, and do not delegate post-procedure care to support or junior staff. These are all elements of a well-organised and fair system ensuring quality care.

Now that he is satisfied with the Hospital's efforts to serve *mustehiq* patients, Mr Ashfaq will help spread the word among his friends and acquaintances and encourage them to support the PBS too.

A high percentage of the people in Pakistan are keen to help patients who need medical support - but would like to be sure that their zakat actually reaches such people. AKUH is an ideal platform for such a mission.

"Come see the Hospital and judge for yourself!" he says to other socially responsible people.

OUR MEMBERS

Executive Committee Members

M. R. Monem, *Chairman* S. M. Pervez, *Vice President* Sheikh Ali Hussain, *Honorary Secretary*

Abdur Rahim Tariq Anwar Rammal Ebrahim Sidat Hassan Somani Nadeem Mustafa Khan Nadeem Yahya Sadaf Khan Yasin Siddik Yasmin Jaffer

Please Contribute Your Zakat To PBS

l wish to contribute P The Patients' Behbuc	*as zakat to					
Mode of Payment: Cheque Wire Transfer						
Cheque/Wire Transfe	r Transaction #:					
Bank:		Date:				
Donor's Name: Address:						
Tel: Mobile:						
Email:						
Funding Options:						
General	Paediatrics	Congenital Heart Disease				
Cardiology	Chemotherapy					

Send your zakat contributions to:

The Patients' Behbud Society for AKUH, Stadium Road, Karachi Tel: +92 21 3486 3000; Cell: +92 300 072 3000 Email: patients.behbud@aku.edu Website: http://pbs.akuh.org/

Approved u/s 2(36) (c) of the Income Tax Ordinance 2001 Contributions eligible for tax credit u/s 61

Registered with Pakistan Centre for Philanthropy

YOU CAN CONTRIBUTE YOUR ZAKAT THROUGH YOUR VISA CARD AT www.pbs.akuh.org OR AT ANY OF THE FOLLOWING BANKS

HBL Account Title Bank Branch Code Account Number IBAN #	The Patients' Behbud Society for AKUH Habib Bank Limited, Karsaz Branch, Karachi 0896 89001107-03 PK65 HABB 0008968900110703
For Overseas Contributions	HABBPKKA
Swift Code	Habib Bank Limited, New York
Correspondence Bank	HABBUS33
Swift Code	60 East, 42nd Street, Suite 535,
Address	New York, NY 10165, USA
Soneri Bank Ltd	The Patients' Behbud Society for AKUH
Account Title	Soneri Bank Limited, Islamic Banking,
Bank	Cloth Market Branch, Karachi
Branch Code	0048
Account Number	01520002293
IBAN #	PK58SONE0004801520002293
For Overseas Contributions	SONEPKKAICK
Swift Code	Standard Chartered Bank
Correspondence Bank	SCBLUS33
Swift Code	1095 Avenue of the Americas,
Address	New York, NY 10036, USA
MCB Islamic Account Title Bank Branch Code Account Number IBAN #	The Patients' Behbud Society for AKUH MCB Islamic Bank, Khalid Bin Waleed Road Branch, Karachi 1923 9001713691000296 PK27MUCB9001713691000296
Bank Alfalah Limited Account Title Bank Branch Code Account Number IBAN #	The Patients' Behbud Society for AKUH Bank Alfalah Limited, Gulshan-e-Iqbal Branch, Karachi 5518 5000170948 PK10ALFH5518005000170948

THROUGH THE i-CARE FUND AMERICA INC.

Payment through cheque/wire transfer:

Account Title Bank Account Number Swift Code ABA Number ACH R/T Address The i-Care Fund America Inc. Bank of America 4636612240 BOFAUS3N 026009593 or 011000138 139 Charles Street, # 348, Boston, MA 02114, USA +1 678-248-9999 info@i-care-america.org

Phone Email

For online donation:

Please visit www.i-care-america.org/donors

Kindly let us know when the payment is made by sending an email at patients.behbud@aku.edu