



IMPACT

WINTER 23

Official Newsletter of PBS for AKUH



Featured Story

Get to know how PBS helped Faisal get a new lease on life after being diagnosed with cancer.

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National Hearing Services Donates to PBS

The donation will help PBS to provide cochlear implants to patients.

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Asia Petroleum signs MoU with PBS

The partnership will pave the way for access to more patients in need.

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CDC Sponsors Laboratory

The generous gift will help subsidise AKUH laboratory tests for the underprivileged.

07

“We acknowledge with sincere thanks to all our generous donors, who have made it possible to provide relief to the needy and destitute patients to get rid of their ailments. We and the beneficiaries pray for the wellbeing and best of rewards from the Almighty Allah for all of you, our benefactors, for your kindness and generosity meted out to us whenever needed. We also look forward to your continued support in our effort to help a greater number of patients to overcome their ailments and alleviate the misery of such people living in various localities spread over the country to the best possible extent and create a disease-free, healthy, and happy society. Wishing you and your families a very happy, healthy, peaceful, and prosperous 2024.”

Best wishes and regards,
Abdul Qadir Memon
President
The Patients' Behbud Society for AKUH



IMPACT IN FIGURES

PBS Patient Visits (2020-2023)



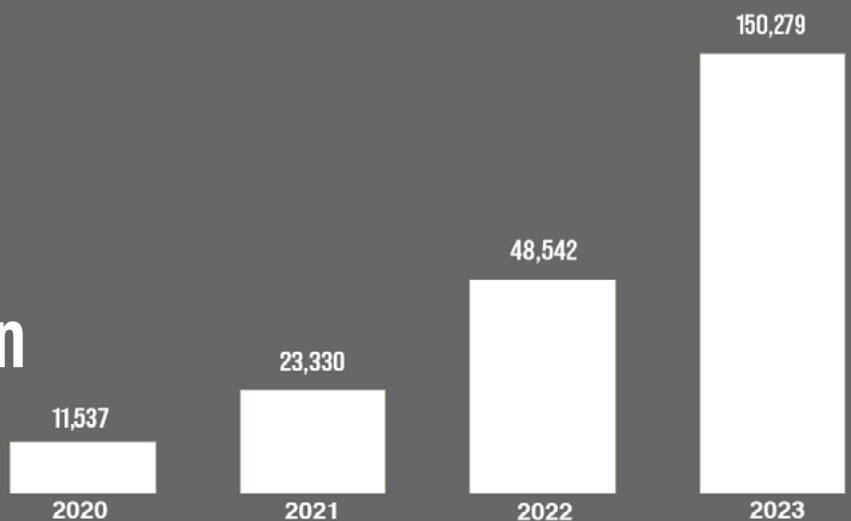
150,279

Patient Visits



Rs. 1.04bn

Amount Disbursed



Data from Jan'23 to Dec'23

A NEW LEASE ON LIFE: FAISAL'S STORY

Behind his smile, Muhammad Faisal, a 35-year-old resident of Orangi would seem like an ordinary man, made of ordinary life experiences age. He is a father of five children and the only child of his parents.

His smile hides the arduous journey he endured, not so long ago. Three years ago, Faisal was working as a warehouse clerk at a garments factory. He earned whatever he could; life was tough and difficult but stable. That all changed one day when he came to know about an ulcer on his tongue.

Faisal felt a deep sense of hopelessness. He feared that like many cancer patients across Pakistan, he faced a painful and helpless end to his life.

Like most, he did not make much of it, thinking it was a nuisance, at most. However, when the ulcer would not go away, Faisal had it checked by a few doctors. They diagnosed it as a symptom of digestive complications, but the medicines they prescribed were ineffective and the ulcer kept growing. Faisal started to worry it was something serious.

Friends and family advised him to visit The Aga Khan University Hospital (AKUH). Faisal then came to AKUH, and during his investigations, was given the most shocking news: that he had cancer and it had spread to his entire tongue.

Faisal knew that cancer treatment is long and expensive. He was extremely worried about how he, a warehouse clerk, would be able to afford the treatment. "I gave up hope at that time," he said.

However, Faisal got a glimmer of hope when the doctors at AKUH told him about the hospital's

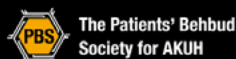


patient welfare programme and The Patients' Behbud Society for the Aga Khan University Hospital (PBS for AKUH).

Faisal reached out to PBS and was provided financial support to cover the cost of his healthcare. Now all Faisal needed to do was focus on getting better; PBS for AKUH was taking care of the rest. With much skill and determination, the clinical team comprising of doctors, nurses and other medical staff began Faisal's treatment. The doctors not only surgically removed the cancer, but also reconstructed part of his tongue.

Faisal's recovery from that point onwards was smooth. Today, he is cured of cancer and back at work. He is extremely grateful to PBS for AKUH for providing support and hope when he was at his lowest. Thanks to PBS for AKUH, Faisal not only got his health back, but also a renewed appreciation of the beauty of life.

"I feel grateful to my Creator and The Aga Khan University Hospital. The biggest help has been from PBS for AKUH; I profusely thank the generous donors."



To watch more patient stories

CLICK HERE

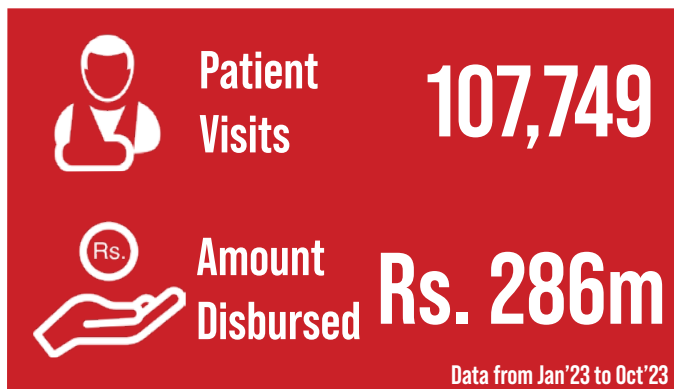


UPDATES ON OUR FLAGSHIP PROGRAMMES

PBS ZAKAT LABORATORY PROGRAMME

AKUH manages an extensive patient access programme, with 248 laboratory units out of 300+ in Pakistan offering welfare. To further support zakat mustahiq patients access quality diagnostics, PBS for AKUH launched a zakat programme at AKUH laboratories in October 2020.

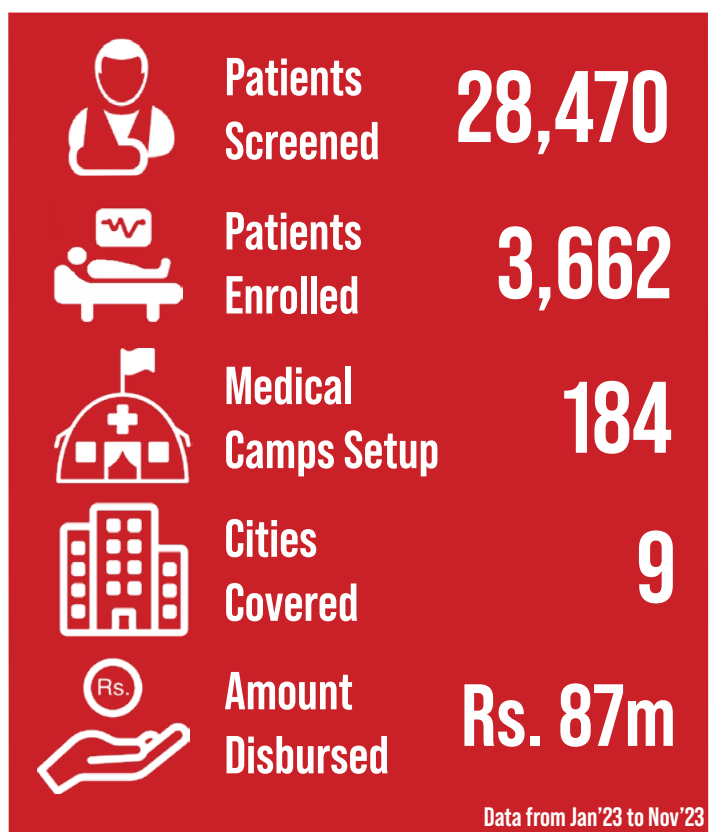
This programme started at two laboratory units in Karachi, and today, has expanded to 119 units across the country. The zakat support at these labs has been made possible thanks to our generous donors.



HEPATITIS-C ELIMINATION PROGRAMME

The Hepatitis-C elimination programme was initiated in 2021 by The Aga Khan University Hospital (AKUH) in collaboration with PBS for AKUH and our corporate donors. The programme provides screening, diagnosis, treatment and post-treatment care to infected patients.

Thanks to the partnerships with our donors, the costs of treatment for needy patients have gone down by 75%.





The Patients' Behbud Society for AKUH

It only takes a click.

DONATE NOW

PBS HONOUR PRESIDENT AKU ON LAUNCH OF AKU'S FACULTY OF ARTS PROGRAM



The PBS team with the chief guest Dr. Sulaiman Shahabuddin, President AKU.

The President, along with the Executive Committee of The Patients' Behbud Society for AKUH, hosted a lunch at the Sind Club to commemorate the launch of The Faculty of Arts and Sciences by the Aga Khan University.

The chief guest for this event was Dr. Sulaiman Shahabuddin, President AKU. Also present at the event were senior management officials of AKU and PBS team members.

President Shahabuddin acknowledged and appreciated the efforts of PBS for AKUH towards providing access to quality healthcare to people in need. He recounted the earlier testing times for PBS, when collections were much smaller, but the spirit of the PBS team was still high.

In his speech, President PBS for AKUH, Mr. Abdul Qadir Memon congratulated President Shahabuddin on adding another feather in his cap with the launch of the new programme at AKU. He underlined the importance of teaching of humanities, social sciences aimed at promoting art and culture in Pakistan. He also thanked the fundraising team at AKU and the PBS Executive Committee members for their help in promoting PBS as a trusted and credible charity.

In his closing remarks, Mr. Memon thanked President Shahabuddin and University Advancement team for their continued support to PBS.



President PBS and EXCOM members presenting a gift to Dr. Shahabuddin.



Guests sharing a lighter moment with Mr. Anwar Rammal, member EXCOM.



Guests seated at the presentation ceremony.

HEARTFELT SWINGS: GOLFING TO SUPPORT CONGENITAL HEART DISEASE (CHD) PATIENTS



More than 100 passionate golfers participated in the Aga Khan University's Mending Kids' Hearts Golf Tournament in late November 2023 at Karachi Golf Club. The event was arranged to raise funds for the treatment of children with congenital heart disease (CHD).

The tournament brings hope to children affected by CHD. With each swing, the golfers gifted the possibility of a healthy life to a child in need. In Pakistan, roughly 60,000 children are born with heart defects annually. Many face the challenges of limited health-care facilities and financial constraints.

The Aga Khan University Hospital (AKUH) treats children with simple to severe heart defects, most of these children requiring financial assistance. AKU's Mending Kids' Hearts programme was started in 2015 to support these young patients and their families.

Through this annual charity golf tournament, AKUH has received considerable support from the golfing community. Each team that participates in the tournament covers the treatment cost of one child. Since its inception, the programme has raised millions both for the patient welfare programme and PBS for AKUH to save many precious lives.

DONOR HIGHLIGHTS

NATIONAL HEARING SERVICES MAKES A SIGNIFICANT IN-KIND DONATION

National Hearing Services, a leading supplier of cochlear implant devices, has made a significant donation to PBS. They have committed to support the cost of cochlear implant devices for Zakat mustahiq patients who come to AKUH to seek treatment for hearing impairment.

This donation will help AKUH treat more deserving patients, helping them hear again.



ASIA PETROLEUM SPONSORS PBS LABORATORY PROGRAMME



Asia Petroleum Limited, one of the country's leading energy and infrastructure companies and a first-time donor to PBS for AKUH, has generously donated to AKUH's diagnostic services.

Under the terms of this donation, Zakat mustahiq patients who visit the AKUH laboratory at Gulshan-e-Hadeed in Karachi will be able to avail lab tests at significantly reduced charges.

This will facilitate more patients from poor household access quality lab testing, enabling early diagnosis and treatment.

To commemorate this occasion, a signing ceremony was held and attended by the senior management of Asia Petroleum Limited and members of the PBS for AKUH EXCOM members as well as the University Advancement Fundraising team.

CENTRAL DEPOSITORY COMPANY DONATES TO PBS



The Central Depository Company (CDC), a long-standing supporter and donor to PBS for AKUH, has, as part of its CSR activities, made a significant donation to help provide access for the underprivileged to get quality medical treatment at AKUH.

The CDC team visited AKUH to hand over a donation cheque. During the meeting, President PBS for AKUH, Abdul Qadir Memon, thanked CDC for their steadfast support.

OPENING OF CENTRE OF EXCELLENCE IN WOMEN AND CHILD HEALTH (WCH)

AKUH has opened the Centre of Excellence in Women and Child Health (WCH) at its Stadium Road campus. The new building creates a dedicated space for teaching, research and patient services in the areas of women and child health and marks a new milestone in the Aga Khan University's decades-long efforts to improve the health of women and children in Pakistan and beyond.

A significant portion of the support provided by PBS for AKUH goes to paediatrics. In 2022, 30% of the patient visits supported were for babies and children. This facility, as the physical embodiment of AKU's commitment to giving children of every background an equal chance to thrive, will benefit these children and their families.



Donate to PBS for AKUH

Online Bank Transfer

Account Name: **The Patients' Behbud Society for AKUH**

- HBL Islamic A/c No. **0896-7901294552**
- Soneri Bank Islamic A/c No. **0048-30000008512**
- Meezan Bank Limited A/c No. **0122-0103135178**
- MCB Islamic A/c No. **0231000189850001**

- Bank Alfalah Islamic A/c. No. **5518-5000170948**
- Faysal Bank A/c No. **3026307000003383**
- Dubai Islamic Bank A/c. No. **128-647704001**
- UBL Ameen A/c. No. **1219-282413224**

Confirm your bank transfer by email at patients.behbud@aku.edu or by SMS/WhatsApp at **0300-0723000**.

Via Website

Please donate online at <https://giving.aku.edu/index-zakat.html>

By Cheque

Please make your cheques payable to "**The Patients' Behbud Society for AKUH**".

Doorstep Collection

Please call **0300-0723000** or **+92-21-34863000** and we will collect your cheque from your doorstep.

Post your Cheque

Please send your cheque to:

PBS for AKUH

University Advancement

Aga Khan University, Stadium Road, Karachi



**The Patients' Behbud
Society for AKUH**

Help them smile again

DONATE NOW

